



Clevedon School Business, Enterprise & Law Curriculum: Statement of Intent

“Relentless in our expectations”

“If you really look closely, most overnight successes took a long time.” – Steve Jobs

Purpose of study:

Business and Law at Clevedon School offers students a unique opportunity to develop an enquiring mind into aspects of business, entrepreneurial and legal activity. All the courses we offer are fit-for-purpose to meet the needs of the Clevedon community and develop the skills required to be a contributing member of society. Fundamentally, our curriculum is intended to provide students with the knowledge and skills required to become entrepreneurial, employable and independent learners. Furthermore, they can identify business and legal problems, opportunities and build logical arguments for achieving specific decisions based on knowledge and evidence from case studies, real organisations and real news.

The Clevedon way promotes character, ambition and community in our curriculum:

Character: Our curriculum aims to develop students who are confident in presenting their arguments and interpretations but willing to listen to and be challenged by others. We aim to teach our students how to structure oral and written questions, encouraging curiosity but also developing fluency in oracy and independence. Students develop resilience from taking on the challenge of complex mathematical and economic issues. Our curriculum also aims to ensure students encounter diversity promoting positive viewpoints of others and educate against misrepresentations.

Ambition: Our curriculum is centred around various job roles and each member of the department has unique experience and advice on future career paths. Through our Alumni, we can demonstrate the pathways that our ambitious students can take.

Community: The impact on internal and external stakeholders is a key part of the syllabus. This is related to Clevedon students through the impact of living in a coastal town with seasonal trade, its proximity to Bristol/the M5 and the impact the school has on the revenue of the shops on their journey to school. Furthermore, extra-curricular events and selected local business speakers give students a sense of recognition and belonging in the local area.

Our curriculum is ambitious for all learners:

We realise it is crucial to root learning in real life, to help pupils see the links between school and the world beyond our walls, as well as prepare them for life after Years 11 and 13. In our subjects, we relate all lessons to real-life business situations and legal case studies, using the students' own experiences, as well as those in the media, both nationally and internationally.

We have a range of learning resources, from PowerPoints to short lesson videos, for every course to allow all students to access learning in our subjects. The 5 C's also help us to promote progress and access for PP students within all our classes.

We ensure that pupils who come to us with high prior attainment and high aspirations are stretched and challenged to achieve their goals by giving clear guidance on the skills and knowledge required to achieve top grades. Assessment guidance is clearly structured so students fully appreciate what is needed and feedback is given on how to improve work to achieve these top outcomes. The content of our course allows HPA students to approach many lessons in an open-ended way, where research and analysis can be done at a high level.

At multiple points in our courses, from the induction lesson in Yr10 to the final Yr13 lesson, students are made aware of courses and careers which are relevant to studying Business & Law. This allows students to make informed decisions about their futures, and how the subject fits into possible future pathways.

Enrichment activities, such as planning a large enterprise event, give students an experience to develop their employability skills and put the theory they have learnt to the test.

Our curriculum is sequenced to enable our students to progress to brilliance:

The business and law curriculum is a 4-year backwards planned model, to ensure pupils can access our courses at KS5 and beyond. We return to our substantive concepts regularly to build up expertise in explanation, analysis and evaluation through the application of business and legal theoretical concepts. Year on year the scale, complexity and range of concepts develop in complexity and demand.

The curriculum is the progression model. Students' progress by learning and retaining a growing body of business and legal knowledge as well as by engaging in increasingly challenging disciplinary thinking about their subject knowledge

The curriculum is sequenced by scale to help students build a coherent understanding of the basic and "micro" fundamentals but leading to complex and "multi-national" issues.

This creates a reflective and evolving culture in which we seek and embrace students leaving their comfort zone to achieve and exceed their potential.